

NORTHERN HIGH SCHOOL

SPORTS PARTNERSHIP OPPORTUNITIES



Advertising Add-On

Space at gym/stadium to have a tent/table to advertise your business.

\$250 Additional Per Game (two games included in **Platinum**, and one game included in **Gold**)

DIGITAL

\$500 / yr

ADVERTISING

- Logo placement on Booster Club Website
- Shoutouts on all Booster Club Social Media Platforms
- Public Acknowledgement during games by the PA announcer

BRONZE

\$1,000 / yr
DIGITAL LEVEL +

ADVERTISING

- One 4'x4' banner in stadium or field of your choice.
- Hall of Fame banners/signage

DIRECT

- Seasonal email/newsletter to parents

SPONSOR BOARD

- Gym, Football, Soccer, Baseball, Softball Concessions

SILVER

\$2,000 / yr
BRONZE LEVEL +

ADVERTISING

- Two 4'x4' banners in stadium or field of your choice or along the entrances to Northern

DIRECT

- Logo placement on Northern Athletic Website

SPONSOR BENEFITS

- Two season passes to all NHS athletic events

GOLD

\$3,500 / yr
SILVER LEVEL +

ADVERTISING

- Name on 500 BSN shirts.
- Three 4'x4' banners in stadium or field of your choice or along the entrances to Northern
- Space for a tent/table at one game to advertise your business
- HOF hole sponsor sign (1'x2')

PROMOTIONS

- Special offers/giveaways

DIRECT

- Logo on marketing materials

BENEFITS

- Four season passes to all NHS athletic events

PLATINUM

\$5,000 / yr
GOLD LEVEL +

ADVERTISING

- Logo on 500 BSN shirts.
- Logo outside of gym
- Three 4'x8' banners and two 4'x4' banners in stadium or field of your choice or along the entrances to Northern
- Space for a tent/table at two games to advertise your business

BENEFITS

- Eight season passes to all NHS athletic events
- Exclusive right to renew
- Market Exclusivity for advertising